

Order / Rev: 46931
Alt Order #: 27764818
Flight Dates: 04/25/22 - 05/08/22

Advertiser: Murante for Treasurer
Product Desc: Murante
Estimate: KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--		1			\$50.00			0.00			
N 6	KLKN	05/02/22	05/02/22	Ch 8 News Midday M-F CM		11a-12p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----		1			\$50.00			0.00			
N 7	KLKN	05/03/22	05/03/22	Ch 8 News Midday M-F CM		11a-12p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/02/22	05/08/22	-T-----		1			\$50.00			0.00			
N 8	KLKN	05/04/22	05/04/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----		1			\$50.00			0.00			
N 9	KLKN	05/05/22	05/05/22	Ch 8 News Midday M-F CM		11a-12p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1			\$50.00			0.00			
N 10	KLKN	05/06/22	05/06/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Ch 8 News Midday M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--		1			\$50.00			0.00			
N 11	KLKN	04/26/22	04/26/22	Ch 8 News at 10p M-F CM		10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	2	\$350.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----		1			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	-T-----	:30	(\$175.00)	0.00	NM				
		See MG 11.2,11.3													
		[No Avail] Preempt													
2	KLKN	04/29/22-04/29/22		Ch 8 News at 10p M-F		10p-1035p	-----F----	:30	\$175.00	0.00	NM				
		Ⓜ MG for 13.3,11.1													
		[Schedule Change-Late News 1030p-1105p] Preempt													
3	KLKN	05/04/22-05/04/22		Ch 8 News at 10p M-F		10p-1035p	--W-----	:30	\$175.00	0.00	NM				
		Ⓜ MG for 13.3,11.1													
N 12	KLKN	04/28/22	04/28/22	Ch 8 News at 10p M-F CM		10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---		1			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	---Th-----	:30	(\$175.00)	0.00	NM				
		See MG 12.2													
		[Schedule Change-Late News 1030p-1105p] Preempt													
2	KLKN	04/28/22-04/28/22		Ch 8 News Late Ed M-Sun		1030p-1105p	---Th-----	:30	\$175.00	0.00	NM				
		Ⓜ MG for 12.1 04/28													
N 13	KLKN	04/25/22	04/25/22	Ch 8 News at 10p M-F CM		10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	0	\$0.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	M-----		1			\$175.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	M-----			1		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	M-----	:30		(\$175.00)		0.00	NM		
See MG 11.2, 11.3															
[No Avail] Preempt															
N 14	KLKN	05/03/22	05/03/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	-T-----			1		\$175.00	0.00					
N 15	KLKN	05/05/22	05/05/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	---T---			1		\$175.00	0.00					
N 16	KLKN	05/02/22	05/02/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Ch 8 News at 10p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	M-----			1		\$175.00	0.00					
N 17	KLKN	04/30/22	04/30/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
				Ch 8 News Sat at 6p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S-			1		\$75.00	0.00					
N 18	KLKN	05/07/22	05/07/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
				Ch 8 News Sat at 6p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	-----S-			1		\$75.00	0.00					
N 19	KLKN	05/01/22	05/01/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News Sun 530p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S			1		\$150.00	0.00					
N 20	KLKN	05/08/22	05/08/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News Sun 530p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	-----S			1		\$150.00	0.00					
													Totals	20	\$2,000.00



125 West 55th St
New York, NY 10019

Contract # 27764818 Changes as of: 4/19/2022 at 12:45 PM Version: Highlighting Makegood 2 Status: Accepted
CPE: Flight: 4/25/22 - 5/8/22 Station: KLNK
Agency: VICTORY ENTERPRISES Advertiser: Murante for Treasurer - NE Market: Lincoln&Hsting-Kmy-Pls DMA
5200 SW 30TH STREET Product: Murante Office: WASHINGTON Total Spots: 20
DAVENPORT, IA Agency Order #: Service: Nielsen Total CPP: \$0.00

Buyer: BRIAN DUMAS Primary Demo: Adults 35+ Total GRP:
Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Traffic #: 43931
202-955-5342 202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/25 - 5/7														Total Spots	Total \$	CPP*	GRP*
							4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7					
MSD 2	M-F 10p-10:35p		NEWS	\$175.00	0.0	30	0	1	0	0	0	0	1	0	1	0	0	0		3	\$525.00	\$0.00	0.0	
MGD 6	M-F 10p-10:35p		NEWS	\$175.00	0.0	30	0	0	0	0	1	0	0	0	0	1	0	0		2	\$350.00	\$0.00	0.0	
TOTALS:							1	1	1	2	2	1	1	1	2	2	2	1	1	20	\$2,000.00	\$0.00	0.0	

Makegood Comments													Date/Time	Action	Added by	Comment
													04/19/22 12:45 PM	Sent To Rep	Joy Wenn	See MGs on line 6